

Our Achievements

- Appointed as the member of the State Level Sanctioning & Monitoring Committee by NABARD
- Socio-economic Upliftment of Meat Industry Workers in Usgaon
- Participated in the "Asturi" Exhibition organized by the Goa Chamber Of Commerce – Women's Wing three times.
- In the year 2010 the stall was bought by AIMS in which 40 BPL SHG ladies had participated. The women participation and enthusiasm was very motivating. The sales men ship spirit in the women saw no barriers. Women sold whatever they could reach their hands on from Bread fruit to tiger prawns, for dry Macreal (Bangda) to drumsticks. Women enjoyed every bit of the four days. The spirit prevailing was " I am the best Sales Woman"
- One Day sensitization program of the Farmers club members of North and south Goa. AIMS would like to conduct a one day sensitization program for the farmers clubs of North Goa on the 22nd of April 2011 and South Goa on the focus of the sensitization program is to get all the farmers on a common platform. Educate them on the various schemes that they can avail from the different Government departments
- The "Asturi" Exhibition organized by the Goa Chamber Of Commerce – Women's Wing on the 10th to the 13th February 2011 was sponsored by NABARD and AIMS had 25 ladies from Guirim Panchayat, Margao and Karapur sarvan participating in it.
- Organised a three days "Exposure Visit" of 25 NABARD Farmers Club Members under the sponsorship of NABARD 's CAT Scheme at the Dr.B.S.Konkan Krishi Vidyapeeth, Dappolli, in Ratnagiri district & Regional Fruit Research Station, Vengurle in Sindhudurg district of Maharashtra.

In the three days the farmers visited the Regional Fruit Research Station, Vengurle in Sindhudurg, where they were addressed by the Dy Director of Regional Fruit Research Centre Dr. Sawant.

They were shown the organic techniques of growing fruits like Mangoes, Cashew nuts, Bananas, Spices information on modern techniques, pesticides, Grafting and the new avenues of making agriculture a profit making business was imparted by Dr. Bingarde. The farmers were introduced to different varieties of Mangoes, Jack fruits, chickoos and other horticultural plants and were also be given an exposure to the various activities of the research centre, like techniques of grafting, layering etc

The Second day, the Farmers were taken to Dr.B.S.Konkan Krishi Vidyapeeth, Dappolli, in Ratnagiri district. There they visited the exhibition at the centre which introduced them to the different aspects of agriculture. The farmers had an opportunity to see the various flies, mites, ticks, insects, and worms that affect their paddy, fruits and flowers, and understand how the insects harm their crops and the precautions they need to take. Dr. Bhagwat provided the guidance on the various activities of the centre and introduced the farmers to the organic pesticides and other development in agriculture like tissue culture, , organic farming, grafting, animal husbandry, dairy farming.

- Capacity building of Self Help Groups in Karmballi Village

This is in reference to the visit of Mr. Kalmabure-DDM - Belgaum NABARD along with one of the managing committee members of Five Farmers Club from Belgaum. Mr. Kalmabure will be visiting Goa on a direct marketing of agriculture produce from Belgaum to Goa through the farmers clubs from Belgaum in coordination with the self help groups and farmers clubs from Goa.

They will be interacting with the farmers club and self help group in the Sai Baba hall in the Sangolda Panchayat
S N Kamalpure)
DDM, Belgaum
Karnataka RO

- Organizing meeting with SHG members and DRDA officials at Goa

Please refer to your letter dated 1st December 2010. As per your request, I am visiting Goa on 10th & 11th January 2011 for attending meetings with SHG Members and DRDA officials at Goa in connection with planning strategy for **Direct Marketing of Agriculture produce of Farmers Clubs of Belgaum through SHG members in Goa.**

You may please make necessary arrangements for organizing meeting with DRDA officials and SHG members at Panaji on 10th January 2011 and meeting with SHG members at Madgaon on 11 January 2011.

Marketing of Agriculture produce of Farmers Clubs of Belgaum through SHG members & Farmers Club in Goa.

This is in reference to the visit of Mr. S N Kamalpure, DDM -Belgaum -Karnataka RO. along with the Farmers Club members of Belgaum to Goa on the 10th & the 11th of Jan 2011.

It was seen that other than the uncertain weather conditions, poor marketing opportunities was one among the major reasons for people to give up farming in spite of the subsidies provided in agriculture. In our efforts to promote agricultural amongst the coming generation, AIMS networked the local farmers to the Hotel Industry. However it proved to be futile, as the local farmers could not cater to the huge daily demand. Secondly, they could not supply all the needed varieties. The Hotel thus had to depend on other suppliers for the non Goan produce.

Last summer AIMS visited the NABARD Farmers Clubs in Belgaum and had the opportunity to interact with 8 different farmers groups producing a wide variety of vegetables like Cauliflower, Onion, Tomato, Cabbage, Carrot, Potatoes, Flowers etc. The visit was very encouraging as the Farmers showed keen interest in the Direct Marketing Project, where in the Farmers Club in Belgaum will collect the needed vegetable under a federation and supply it to the Farmers Club /Self Help Groups federation in Goa. This group will then be linked to the buyers like Hotels, Local Markets etc on experimental bases AIMS has tied up with a Five Star Hotel "A Leela Diva" in Betalbatim (South Goa). They have been procuring weekly three times different varieties of local produce from the leafy vegetables, stem, fruits and roots. Per day they have a requirement of 50kg of onion, tomato and potato, which are local farmers club is unable to supply. AIMS have also observed that the networking had not only created opportunities for agricultural products but also for other allied avenues like domestic poultry, handicraft, linen orders and labour supply. A Leela Diva has designed a studio wherein all local produce, are displayed for their customers and then cooked. (Today's special "Fresh from the Kitchen Garden").

Based on the success of this project, AIMS corresponded with the Belgaum Farmers groups, which have decided to visit Goa, to take up the project on a bigger scale. Looking forward towards your assistance and expertise in making this project a big success, in a way which could prove to be a model for the whole of the Country.

Thanking You,

SUB: Invitation for the Direct Marketing of Agriculture produce of Farmers Clubs of Belgaum through SHG members & Farmers Club in Goa.

AIMS in its efforts to promote agricultural amongst the Youth, has planned a "Direct Marketing of Agriculture produce of Farmers Clubs of Belgaum through SHG members & Farmers Club in Goa". The Belgaum Farmers because of their keen interest in the Direct Marketing Project will be visiting the Self Help Groups and Farmers in Goa on the 10th Jan and the 11th of Jan 2011.

Mr.Kalmabure, DDM- Belgaum and the Farmers will be reaching Goa on the 10th Jan at 12.30noon. At 3.00pm they will be visiting the fields in Sangolda and at 3.30 will be interacting with the Self Help Groups and Farmers club of Sangolda. On the 11th of Jan at 10.30, Mr.Kalmabure and the Belgaum Farmers Club will be attending the Farmers Club inauguration program at Fathepur- Nuvem – Salcette. At 12.00 they will pay a visit to the Chef Mr. Amit. Braradwaz of Hotel A leela Diwa.

It would be our privilege, to have your esteemed presence in this program, as with your expertise and assistance the project will be successful.

Looking forward towards your support in our noble endeavour.

- 30 matured SHG members who had participated in the “Seven Days MEDP Program on Beauty Care”.

Sr.No.	Particulars	Remarks
1.	Name of the Agency	AIMS (An Identity of My Self)
2.	Name of the activities for which the skill training given	MEDP Program on Beauty Care.
3.	No. of Members trained	30
4.	No. Of Members set up units	2 groups (1 group 3 members each personal contribution Rs.3000/- Group collection Rs. 6000/-)
5.	Name Of the activity taken by them	Home Service Beauty Care in <ul style="list-style-type: none"> • Face Clean Ups & Bleaching & Facials. • Threading & Waxing • Hair Massage & Hair Setting. • Pedicure & Manicure • Bridal Make Up • Mehendi
6.a	Amount earned by the members on an average per month (Feb to May)	Rs. 3000/- per person
6.b	Expected amount to be earned by the members on an average per month	Rs. 1500/- (Off Season) Rs. 3000/- above (Season time)
7.	No. of persons taken up activity individually	4
8.	Name Of the activity taken by them	Beauty Care treatment (started a parlour at their own residence)
9.	Amount earned by the members on an average per month (Feb to May)	Rs. 3500/- per person
10.	Marketing arrangements made by NGO	Organised a Beauty Contest. Introduced the participants to local beauty parlours, and members of the Mapusa Rotary club for home service
11.	Name of Agency with which marketing arrangement made	Evo- Vogue Beauty Parlour Rotary Club Of Mapusa
12.	Source of Fund for starting up unit/activity	Personal Contribution (Rs. 8000/- to Rs.10000/-)
13.	Bank loan availed for the purpose	Have forwarded the project proposal document for loan to the EDC

Report of the Micro- Enterprise Development Programme (MEDP) in Candle, Dhup Stick & Agarbatti production for matured SHGs

This is reference the MEDP program (Ref.No.NB (Goa).mCID1137/mCID.5/2011-12) in Candle, Dhup Stick & Agarbatti production. Many thanks for all the cooperation given by your Organisation; the MEDP in Candle, Dhup Stick & Agarbatti production has proved very useful to our SHGs members. On the valedictory day, a competition was organized Candle, Dhup Stick & Agarbatti production. The participants were asked to make the Candle, Dhup Stick & Agarbatti in a given time of 1 hour. The participants showed great enthusiasm and a wide variety of designer candles & perfumed agarbatti were made. Some participants also focused on the wrapping of the candles and the agarbatti. They hence had carried wrapping material along with them. Mrs.Ranjana.R.Vargaonkar won the first place and Mrs. Maria.A.Pereira won the 2nd place and Mrs. Kamal.P.Naik won the third place. The Sarpanch of Mr.Minguel. D'souza graced the occasion and distributed the prizes. Mrs. Maria.A.Pereira has already ventured into the candle making business, this Valentines she has supplied 50 heart shaped aromatic candles to Archie's Gallery in Caranzaleum.

Report on the Micro- Enterprise Development Programme (MEDP) in **Food Processing (Masala, sauce & fries)** for matured SHGs

This is reference the MEDP program (Ref.No.NB (Goa).mCID1137/mCID.5/2011-12) in Food Processing (Masala, sauce & fries) production .Many thanks for all the cooperation given by your Organisation, the MEDP in Food Processing (Masala, sauce & fries) has proved to be very useful to our SHGs members. On the valedictory day, a competition was organized

in preparing the dishes using the Masala, sauce & fries learnt. The Ex President of Mapusa Rotary and the General Manager & Marketing Manager of the Cooperation Bank had graced the program. The participants had prepared many dishes which were highly appreciated by the guest. Mrs. Sushma.Naik won the first place, Mrs. Lakshimi Rajput won the second place and Mrs. Urimila Naik won the third place. The motivational speech of the Rotary president motivated the participants to carry out a marketing project in which 15 ladies from the 30 participants contributed money and bought raw masala. The ladies in a group processed the spices into various masalas and sold it at the BDO office in Mapusa, the Corporation Bank and the Rotary meeting. The good business done through this collective effort has motivated the ladies to open a masala manufacturers unit account in the Corporation bank.

Sub: Want of assistance in purchasing 10 Hand Carts for the BPL Self Help Groups in Bardez Taluka.

Respected Sir,

AIMS, in its venture to promote micro entrepreneurship among women and youth in every village, has introduced Project "TEAM" i.e. "Together Each Achieves More". Under this project, AIMS plans to form Micro Business Units of each Self Help Group within their Panchayat. AIMS, has applied for the permission (NOC) from the respective Panchayat to put up a movable stall in the allotted areas, so as to enable the Self Help Groups operating in the respective Panchayat to run the stall on rotation bases. The Self Help Groups have decided to sell fast moving items like flowers, agarbattis, ready to eat articles etc.

AIMS would be obliged if the Honourable MLA, could provide us with the Hand Carts, so as to enable the Self Help Groups to engage into the direct marketing of their products.

This activity will not only boost the entrepreneur skills of the Self Help Group Members but will also set an example to the other Self Help Groups, who depend on the Government organized exhibition to market their products.

- 30 matured SHG members who had participated in the "Six Days MEDP Program in Bio technology at the Housing Board in Margao".

Sr.No.	Particulars	Remarks
1.	Name of the Agency	AIMS (An Identity of My Self)
2.	Name of the activities for which the skill training given	MEDP Program on Bio technology.
3.	No. of Members trained	30
4.	No. Of Members set up units	5 groups (1 group 6 members each personal contribution Rs.500/- per month Group collection Rs. 5000/-) Used in purchase of seeds, plastic bags & Em solution
5.	Name Of the activity taken by them	Mushroom Cultivation Vermi Compost
6.a	Amount earned by the members on an average per month (Feb to May)	Each group buys 60 packets of seeds. On an average 1Kg mushroom, is produced per packet and sold @Rs.130/- per Kg. thus on an average the group earns about Rs.7800/- per cycle 12 days.
6.b	Expected amount to be earned by the members of a group on an average per month	Rs. 1300/- (Off Season) per person. (12 days cycle) Rs.2000/- above (Season time) per person(8 days cycle)
7.	No. of persons taken up activity individually	6 members are involved in Vermicompost. While all 30 members are involved in Mushroom cultivation which is done in a group.
8.	Name Of the activity taken by them	Vermicompost production Mushroom cultivation
9.	Amount earned by the members on an average per month	Rs.1000/- to Rs. 1500/-per person on Mushroom cultivation. Rs. 30/- to Rs.200/- on vermin compost of home garbage. Rs. 60 /- to Rs. 300/- on EM 2 solution
10.	Marketing arrangements made by NGO	Organised a cookery competition on mushrooms to introduced the participants to local hoteliers, and members of the ward.
11.	Name of Agency with which	Baba Amonkar Hotel.

	marketing arrangement made	Horticulture outlet in Margao. A Leela Diva
12.	Source of Fund for starting up unit/activity	Personal Contribution (Rs. 500/- to Rs.1000/-)
13.	Bank loan availed for the purpose	Unable, due to want of proper ownership place.

- 30 matured SHG members who had participated in the “Seven Days MEDP Program in Bio technology at Karapur Sarvan in Bicholim”.

Sr.No.	Particulars	Remarks
1.	Name of the Agency	AIMS (An Identity of My Self)
2.	Name of the activities for which the skill training given	MEDP Program on Bio technology.
3.	No. of Members trained	30
4.	No. Of Members set up units	6 groups (1 group 5 members each personal contribution Rs.500/- per person Group collection Rs. 2500/-) Used in purchase of seeds.
5.	Name Of the activity taken by them	Mushroom Cultivation Vermi Compost
6.a	Amount earned by the members on an average per month (Feb to May)	On each seed packet costing Rs.10/- the group has been producing on an average 1 Kg mushroom, sold @Rs.100/- per Kg. On an average the group has been buying 50 packets per 15days, earning an income of Rs. 5,000/- per group
6.b	Expected amount to be earned by the members of a group on an average per month	Rs. 1000/- (Off Season) per person. (12 days cycle) Rs. 2000/- above (Season time) per person(8 days cycle)
7.	No. of persons taken up activity individually	While all 30 members are involved in Mushroom cultivation which is done in a group.
8.	Name Of the activity taken by them	Mushroom cultivation
9.	Amount earned by the members on an average per month	Rs. 1000/- to Rs. 1500/-per person on Mushroom cultivation.
10.	Marketing arrangements made by NGO	Organised a cookery competition on mushrooms to introduce the participants to local hoteliers, and members of the Rotary Club of Bicholim.
11.	Name of Agency with which marketing arrangement made	Rotary Club of Bicholim
12.	Source of Fund for starting up unit/activity	Personal Contribution (Rs. 500/- to Rs.1000/-)
13.	Bank loan availed for the purpose	No